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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Steele et al.

EXAMINER: Alvarez, Raquel  
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SERIAL NO.: 09/414,121

GROUP: 3622

MAY 04 2004

FILED: 10/08/1999

CASE NO.: NSP00012

TITLED: Remotely Configurable Multimedia Entertainment And Information System With  
Location Based Advertising

Motorola, Inc.  
Law Dept. - 3<sup>rd</sup> floor  
1303 E. Algonquin Rd.  
Schaumburg, IL 60196

Certificate of Transmission under 37 CFR 1.8	
I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office.	
on <u>May 4 2004</u>	<u>5/4/2004</u>
Motorola, Inc.	Date
Name of applicant, assignee, or Registered Representative	
<u>[Signature]</u>	
Signature	

AMENDMENT AFTER FINAL REJECTION AND  
RESPONSE TO RESTRICTION REQUIREMENT

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Rejection dated April 30, 2004 in the above captioned matter,  
please reconsider the above-identified application as shown below and in view of the remarks  
that follow:



**MOTOROLA**

FAX TRANSMITTAL SHEET

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**MAY 04 2004**

Motorola, Inc.  
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**12** Number of Pages (including this page)

**Date:** May 4, 2004

**To:** Examiner Alvarez, Raquel. - Group Art Unit 3622

**Location:** United States Patent and Trademark Office

**Fax No.:** 703/872-9306

**From:** Brian M. Mancini (Registration No. 39,288)

**Subject:** Serial No. 09/414,121 - Steele et al.

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**MESSAGE:**

Enclosed herewith, please find an AMENDMENT and RESPONSE for filing in the below-identified application.

**PLEASE GIVE THESE PAPERS TO:**

<b>EXAMINER:</b>	Alvarez, Raquel
<b>GROUP ART UNIT:</b>	3622
<b>SERIAL NO.:</b>	09/414121
<b>FILED:</b>	10/08/1999
<b>INVENTOR:</b>	Steele et al.
<b>ATTORNEY DOCKET NO.:</b>	NSP00012